

# McClure Borough HOMETOWN HERO BANNER PROGRAM

The Hometown Hero Banner Program is a tribute to veterans, with connections to McClure Borough and West Beaver Township. Banners are displayed on streetlight poles and utility poles throughout McClure Borough as a living memorial to those who serve or have served our country.

Each individual banner will be unique and honor a specific hero including their picture, branch of service, era of service. This program is non-political and non-partisan.

## INFORMATION AND GUIDELINES

*Please read the following Important guidelines regarding the Hometown Hero Banner Program.*

- Banner application will start to be accepted on **January 1<sup>st</sup>** of the calendar year and **MUST** be submitted before **April 1<sup>st</sup>**, to have it displayed for the current calendar year. If submitted after that deadline it will be hung the following year.
- Banners will honor veterans and active duty service, with ties to McClure Borough and West Beaver Township. This could include those born in McClure Borough or West Beaver Township, those who have resided or currently reside in McClure Borough or West Beaver Township, or relatives or close friends of those who meet the above criteria.
- **BANNERS AS SURPRISES TO LIVING INDIVIDUALS ARE NOT PERMITTED.**
- A photo release, signed by the person in the photo, must accompany banner requests for living heroes. If the individual is currently deployed and unable to sign the form, written approval from the service person is acceptable.
- A copy of the veteran's DD2-14 is required to verify Information provided about era and branch of service, if this is not submitted, this information will not be included on the banner.
- Photos submitted should be in reasonably good condition. Priorities for photos are as follows: (a) photo in uniform; (b) photo from the era of service, not in uniform; (c) current photo not in uniform. A copy of the veteran or service person's DD2-14 is required in instances where a photo of the individual in uniform is not available.
- Please include the Service Identification Number on page 2; this is for verification purposes only not for display on the banner.
- Two or more individuals may be honored on one banner if the Individuals are related by blood or marriage. *Please complete an individual form for each hero* and staple them together.
- Banners will hang from May until November, upon removal they will be cleaned and stored away for the following year. They will continue to hang if they are in good shape. If they become tattered and in poor shape it will be given to the sponsor or family. If the sponsor would like to order a new banner at that time, they can.
- Payment goes towards the purchase of the banner.
- Size of banner will be 24" x 48".
- Please include a micro-biography (On page 4 or on a separate sheet of paper) of the service member to put with the banner information (Half a page – Maximum); this will be added to Banner Class for the year it is purchased, to help showcase and tell the untold story of our hometown hero.

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**Banner Price \$200** – (Please also provide a photo and complete the photo release form on Page 3)  
The price includes the brackets, hardware, and the banner. Comes with 5-year warranty from the company.  
Please make checks payable to the **McClure Borough** (In the memo, note it is for Hometown Hero). If purchasing multiple banners of the same hero, price is \$125 for additional banners (doesn't include hardware and brackets).

## SPONSOR INFORMATION

Name of Sponsor: \_\_\_\_\_

Person Submitting Photos: \_\_\_\_\_ Relationship to Hero: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

## HERO INFORMATION

Full Name of Hero: \_\_\_\_\_

*(As it should appear on the banner and in any Hometown Hero program materials)*

*(Ex. CPT. John F. Doe, CPT. John Franklin Doe, Jane I. Doe)*

Era: \_\_\_\_\_ *(Ex. Korean War, World War I)*

Military Branch (Fill in the Circle):

- Army
- Navy
- Marines
- Air Force
- Coast Guard
- Other \_\_\_\_\_

Years in Service (Ex. 1950 to 1954) \_\_\_\_\_

Is the Hero (Fill in the Circle):

- Alive                       Deceased
- KIA (Date if known) \_\_\_\_\_
- POW/MIA

*(Please circle Yes or No to show KIA or POW/MIA on banner)*

Special Honors: \_\_\_\_\_

If the Hero is currently living, please provide his/her contact information:

Service Identification Number \_\_\_\_\_ *(For verification only)*

Please return photo *(if applicable)*, signed photo release *(if applicable)*, payment, and application to:

ATTN: Hometown Hero Banner Program  
McClure Borough Secretary  
1 N. Forbes Street, McClure, PA 17841

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## PHOTO INFORMATION AND RELEASE

*(For New Banners Only)*

Would you like your photo returned to you (circle one)? **Yes or No**

If **YES**, please attach a self-addressed stamped envelope.

I hereby grant McClure Borough, the permission to use the attached photo of myself, or my relative, in the Hometown Hero Banner Program without payment or other consideration.

If living, this release must be signed by the hero in the photo. If the hero is currently deployed written approval is acceptable.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return photo, signed photo release, payment, and application to:**

ATTN: Hometown Hero Banner Program  
McClure Borough Secretary  
1 N. Forbes Street  
McClure, PA 17841

# 2022 McClure Borough HOMETOWN HERO BANNER PROGRAM

Micro-Biography of the service member:

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